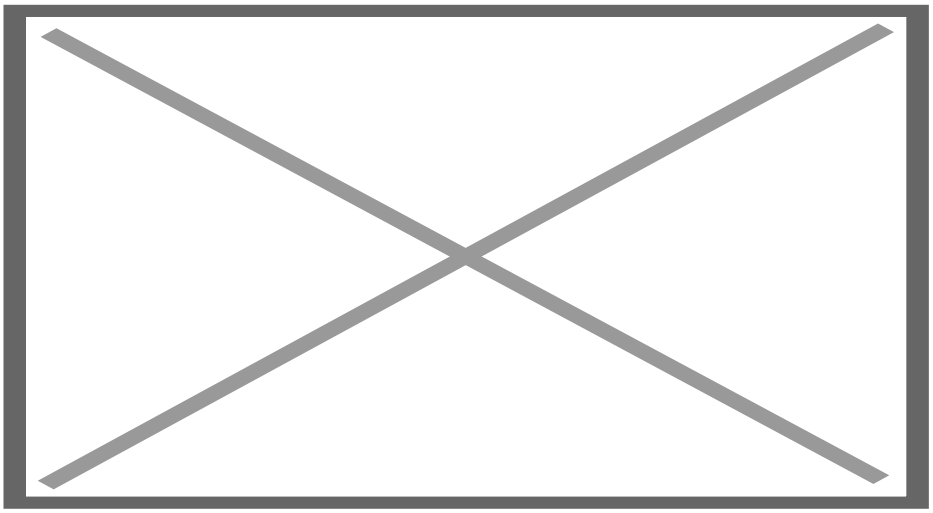
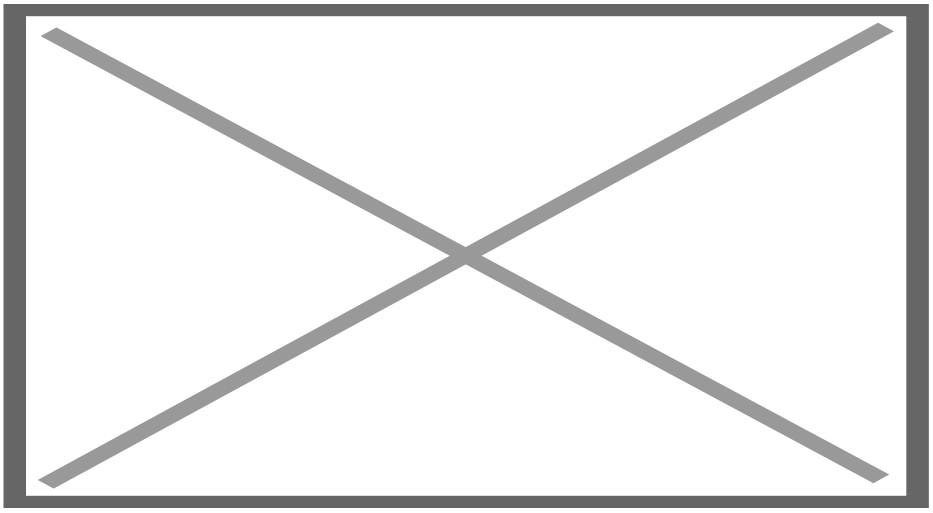
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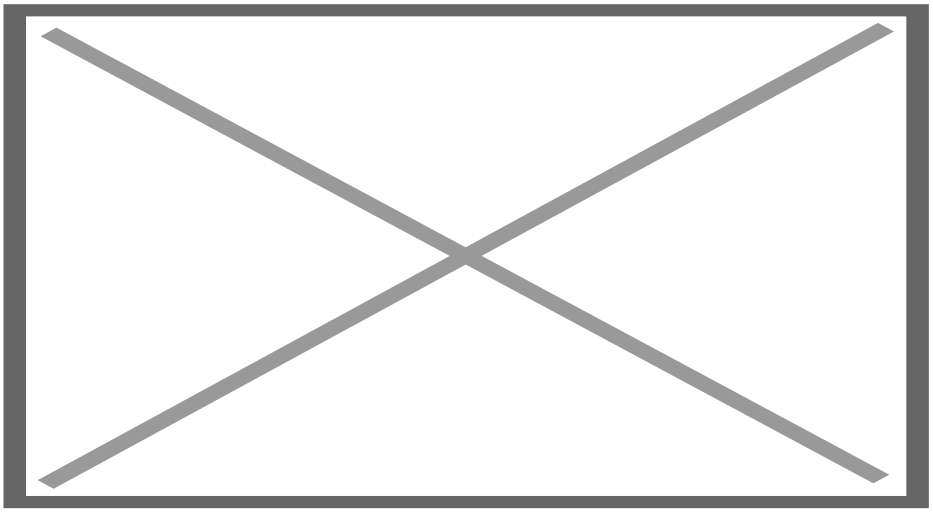
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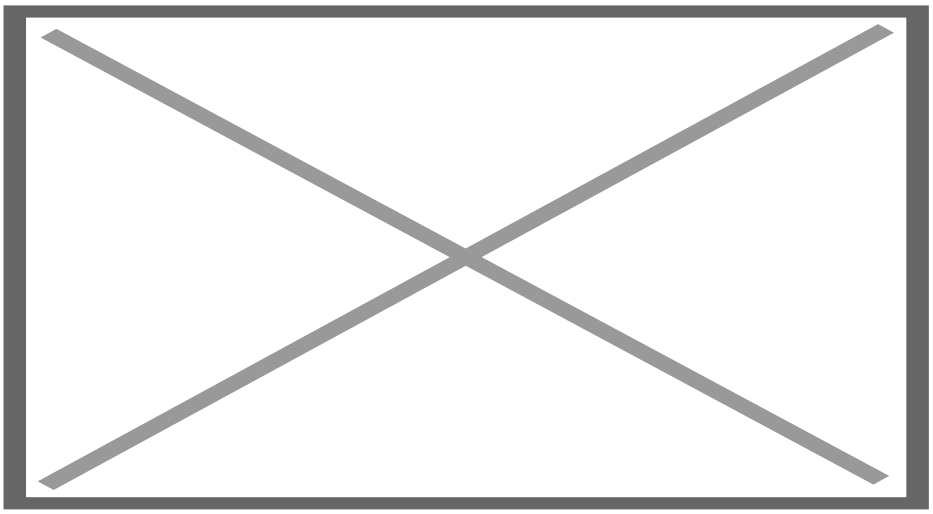
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Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distar learn cour

UE5.1 - Marketing : Conduire les actions marketing	8	Semestre 1	2	77	15.5

Charger le détail

UE6.1 - Marketing : Conduire les actions marketing	5	Semestre 2	3.5	20.5	1.5

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed	Lecture/practical	directed study/practical class	dis lea co
UE5.2 - Vente : Vendre une offre commerciale	8	Semestre 1	5	57	17.5				

Charger le détail

UE6.2 - Vente : Vendre une offre commerciale	5	Semestre 2	0.5	13.5	11.5				

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed	Lecture/practical	directed study/practical class	dis lea co
UE5.4 - Management : Manager une équipe commerciale sur un espace de vente	7	Semestre 1	1.5	28	23				

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis lea co
UE6.4 - Management : Manager une équipe commerciale sur un espace de vente	10	Semestre 2	0.5	23.5	1.5				

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learn cour
UE5.5 - Retail marketing : Piloter un espace de vente	7	Semestre 1	1.5	93	33				

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UE6.5 - Retail marketing : Piloter un espace de vente	10	Semestre 2	0.5	21.5	8.5				

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Contact

- **Caroline RICHÉ**
- **Didier PERCEVAULT**

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